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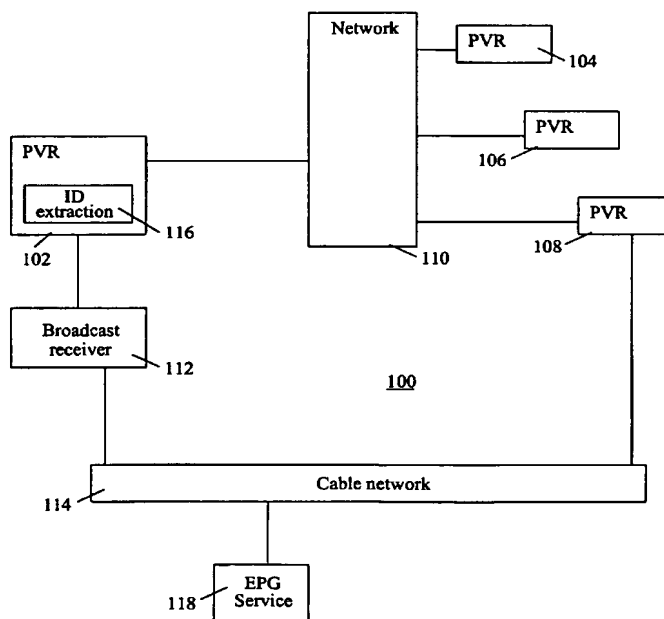
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(54) Title: BROADCAST DRIVEN VIRTUAL COMMUNITY ON P2P NETWORK



(57) Abstract: Meta data accompanying a content broadcast includes an identifier of a group of peers on a P2P network. The group provides or shares a service to enable peers to connect and interact via the P2P network within the context of the broadcast.

WO 2005/062572 A1



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